

Quarterly Content Checklist

Quarter:

01 Create Three Customer Journey Videos

- Video 1
- Video 2
- Video 3

Try a FREE Video
from Gravity Digital!



02 Write Three Articles Based on the Experiences of Those Customers

- Article 1
- Article 2
- Article 3

03 Create Four Pieces of Micro-Content for Each Article

- Micro-Content Set 1
- Micro-Content Set 2
- Micro-Content Set 3

04 Create an Email Newsletter for Each Article/Video

- Newsletter 1
- Newsletter 2
- Newsletter 3

05 Schedule Promotion of All Assets!

See This Plan in Action: bit.ly/gravitycontentplan